



2024 Sponsorship Prospectus

The New Hampshire Academy of Nutrition and Dietetics (NHAND) is a state affiliate of the Academy of Nutrition and Dietetics (the Academy), the world's largest organization of food and nutrition professionals. We share in the mission of empowering members to be food and nutrition leaders. NHAND is an advocate of the dietetics profession serving the public through the promotion of evidenced-based nutrition, health, and well-being.

Our vision, also shared with the Academy, is to optimize health through food and nutrition. Registered Dietitian Nutritionists in New Hampshire shape food choices and improve the nutritional status of the public by a philosophy of serving the public first. NHAND will host our annual in-person Spring conference on May 2nd, 2024, at The Puritan Conference & Event Center in Manchester, NH. We, and our members, value the interactions they have with industry supporters. NHAND is offering various sponsorship opportunities this year to get your product/services/brand in front of members. We expect 110-130 attendees at this year's event!

Sponsorship Packages

\$3,000 + above - Platinum Sponsorship:

- 60-minute sponsored speaker at Annual Spring Conference
- One (1) exhibit table to provide promotional material / samples (Qty 110)
- Digital promotion of your brand with logo on:
 - Event page at EatRightNH.org
 - Eblast communications about conference
- Opportunity for up to four (4) representatives to attend conference in person (Value \$190 per person)

\$2,000-\$2,999 - Gold Sponsorship:

- One (1) exhibit table to provide promotional material / samples (Qty 110)
- Digital promotion of your brand with logo on:
 - Event page at EatRightNH.org
 - Eblast communications about conference
- Opportunity for up to three (3) representatives to attend conference in person (Value \$190 per person)

\$1,000-\$1,999 - Silver Sponsorship:

- One (1) exhibit table to provide promotional material / samples (Qty 110)
- Digital promotion of your brand with logo on:
 - Event page at EatRightNH.org
 - Eblast communications about conference
- Opportunity for up to two (2) representatives to attend conference in person (Value: \$190 per person)

\$500-\$999 - Bronze Sponsorship:

- One (1) exhibit table to provide promotional material / samples (Qty 110)
- Opportunity for one (1) representative to attend conference in person (\$190 value)

\$250 - Non-Profit Sponsorship:

- One (1) exhibit table to provide promotional material / samples (Qty 110)
- Opportunity for one (1) representative to attend conference in person (\$190 value)

Questions?

Please contact Amy Taetzsch, PhD, RDN, LD

Professional Development Chair

Amy.Taetzsch@unh.edu

To participate in NHAND sponsorship offerings, please return completed pages 3 & 4 of this document to NHAND at info.nhand@gmail.com.

New Hampshire Academy of Nutrition and Dietetics Sponsorship Agreement

Please fill out the application completing all sections. Email to info.nhand@gmail.com

This Letter of Agreement by and between _____ [organization], The New Hampshire Academy of Nutrition and Dietetics (**NHAND**) will serve as confirmation of support from _____ [organization] as outlined below for **2024 NHAND Fiscal Year**.

Select Sponsorship:

Sponsorship Level <small>(using dropdown)</small>	Indicate Sponsorship Amount
	\$ _____

First Organization Representative:

Name: _____ Dietary Request: _____

Email: _____ CEU Needed

Second Organization Representative – Silver, Gold & Platinum Sponsors only

Name: _____ Dietary Request: _____

Email: _____ CEU Needed

Third Organization Representative – Gold & Platinum Sponsors only

Name: _____ Dietary Request: _____

Email: _____ CEU Needed

Fourth Organization Representative – Platinum Sponsors only

Name: _____ Dietary Request: _____

Email: _____ CEU Needed

ORGANIZATION CONTACT:

(Invoice will be issued to this individual/organization. All invoices are due within 30 days of receipt)

Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

POLICIES AND CONSIDERATIONS:

1. It is understood that the above partnership activities do not include the following:
 - Use of NHAND letterhead,
 - Use of NHAND Officer’s signature or endorsement of any kind,
 - Use of the NHAND name or the Academy of Nutrition and Dietetics (Academy) name in reference, reports, press releases, etc. without prior written consent of NHAND and the Academy,
 - Use of any survey tool without prior approval of NHAND.
2. NHAND acceptance or support of exclusivity from any partner is prohibited.
3. The terms and conditions of the Letter of Agreement are good through May 31, 2024.

We accept and agree to the terms stated above: (Note: electronic signatures are an acceptable format for signatures. Once all signatures have been entered, the sponsor will receive a final PDF of the signed agreement)

Organization Authorized Signature Date

2023-2024 NHAND President Date

2023-2024 NHAND Treasurer Date