



## 2025 Sponsorship Prospectus

The New Hampshire Academy of Nutrition and Dietetics (NHAND) is a state affiliate of the Academy of Nutrition and Dietetics (the Academy), the world’s largest organization of food and nutrition professionals. We share in the mission of empowering members to be food and nutrition leaders. NHAND is an advocate of the dietetics profession serving the public through the promotion of evidenced-based nutrition, health, and well-being.

Our vision, also shared with the Academy, is to optimize health through food and nutrition. Registered Dietitian Nutritionists in New Hampshire shape food choices and improve the nutritional status of the public by a philosophy of serving the public first. NHAND will host our annual in-person Spring conference on April 10, 2025, at The Puritan Conference & Event Center in Manchester, NH. We, and our members, value the interactions they have with industry supporters. NHAND is offering various sponsorship opportunities this year to get your product/services/brand in front of members. We expect 110-130 attendees at this year’s event!

### *Sponsorship Packages*

#### Annual Conference Sponsorship Packages

<b>Platinum Sponsorship</b>	<b>Price: \$3,000</b>
<b>Benefits</b>	<b>Value</b>
Two (2) exhibit tables to provide promotional material / samples (Qty 110) Premium exhibitor table location	\$1600
Digital promotion of your brand with logo on: <ul style="list-style-type: none"> <li>● Event page at <a href="http://EatRightNH.org">EatRightNH.org</a></li> <li>● Eblast communications about conference</li> </ul>	\$1500
Opportunity for up to four (4) representatives to attend conference in person with meals included(Value \$190 per person)	\$760

<b>Gold Sponsorship</b>	<b>Price: \$2,500</b>
<b>Benefits</b>	<b>Value</b>
One (1) exhibit table to provide promotional material / samples (Qty 110)	\$800
Digital promotion of your brand with logo on: <ul style="list-style-type: none"> <li>● Event page at <a href="http://EatRightNH.org">EatRightNH.org</a></li> <li>● Eblast communications about conference</li> </ul>	\$1500
Opportunity for up to three (3) representatives to attend conference in person with meals included (Value \$190 per person)	\$570

<b>Silver Sponsorship</b>	<b>Price: \$1,500</b>
<b>Benefits</b>	<b>Value</b>
One (1) exhibit table to provide promotional material / samples (Qty 110)	\$800
Digital promotion of your brand with logo on: <ul style="list-style-type: none"> <li>● Event page at <a href="http://EatRightNH.org">EatRightNH.org</a></li> </ul>	\$1500

<ul style="list-style-type: none"> <li>Eblast communications about conference</li> </ul>	
Opportunity for up to two (2) representatives to attend conference in person with meals included (Value \$190 per person)	\$380

<b>Bronze Sponsorship</b>	<b>Price: \$750</b>
<b>Benefits</b>	<b>Value</b>
One (1) exhibit table to provide promotional material / samples (Qty 110)	\$800
Opportunity for up to one (1) representative to attend conference in person with meals included (Value \$190 per person)	\$190

<b>Non-Profit Sponsorship</b>	<b>Price: \$250</b>
<b>Benefits</b>	<b>Value</b>
One (1) exhibit table to provide promotional material / samples (Qty 110)	\$800
Opportunity for up to one (1) representative to attend conference in person with meals included (Value \$190 per person)	\$190

**Annual Conference Sponsorship Package Add-on Options: (only available with the above-mentioned packages)**

<b>Benefits</b>	<b>Price</b>
Additional organization representative at Annual Conference	\$100
Promotional materials/samples in tote bags	\$100
Student Scholarships for Annual Meeting (10 at the student rate of \$90 each)	\$900

**Foundation Scholarship Fund: (Available year-round)**

<b>Benefits</b>	<b>Price</b>
Conference: Cover the cost of a student or NHAND member to attend professional development opportunities (not limited to NHAND conferences). <i>Student rates typically start at \$90</i>	open
Academic: To support students' academic pursuits. <i>Students in NHAND and within the state are eligible.</i>	open

**A la Carte Options: (Available year-round)**

<b>Benefits</b>	<b>Price</b>
Newsletter Ad - Up to 250 words, logo, and one graphic (content to be approved by NHAND). Content will be labeled with "This content is brought to you by the generous financial support of [PARTNER]"	\$350
Hyperlinked Logo on Website. Your company/organization will be recognized as an annual or monthly sponsor on the NHAND website's sponsorship page.	\$500
Dedicated Eblast to all NHAND members - Up to 250 words, logo, and one graphic (content to be approved by NHAND). Content will be labeled with "This content is brought to you by the generous financial support of [PARTNER]"	\$1000

**Questions?**

**Please contact Liz Dennis**

**Professional Development Chair**

[lizjohnstonrd@gmail.com](mailto:lizjohnstonrd@gmail.com)

**To participate in NHAND sponsorship offerings, please return completed pages 4 & 5 of this document to NHAND at [info.nhand@gmail.com](mailto:info.nhand@gmail.com).**

**New Hampshire Academy of Nutrition and Dietetics Sponsorship Agreement**

Please fill out the application completing all sections. Email to [info.nhand@gmail.com](mailto:info.nhand@gmail.com)

This Letter of Agreement by and between \_\_\_\_\_ [organization], The New Hampshire Academy of Nutrition and Dietetics (**NHAND**) will serve as confirmation of support from \_\_\_\_\_ [organization] as outlined below for **2025 NHAND Fiscal Year**.

**Select Sponsorship:**

<p><b>Select Partnership Package(s)</b></p> <p><input type="checkbox"/> Platinum Sponsorship (\$3,000)</p> <p><input type="checkbox"/> Gold Sponsorship (\$2,500)</p> <p><input type="checkbox"/> Silver Sponsorship (\$1,500)</p> <p><input type="checkbox"/> Bronze Sponsorship (\$750)</p> <p><input type="checkbox"/> Non-Profit Sponsorship (\$250)</p>	<p><b>Package Add-on options:</b></p> <p><input type="checkbox"/> Additional representative at Annual Conference (\$100)</p> <p><input type="checkbox"/> Promotional materials/samples in tote bags (\$100)</p> <p><input type="checkbox"/> Student Scholarships for Annual Meeting for 10 Students (\$900)</p> <p><b>A la carte options:</b></p> <p><input type="checkbox"/> Newsletter Ad (\$350)</p> <p><input type="checkbox"/> Logo on Affiliate website for one full year (\$500)</p> <p><input type="checkbox"/> Dedicated E-blast (\$1,000)</p>
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for a total of \$ \_\_\_\_\_.

**First Organization Representative:**

Name: \_\_\_\_\_ Dietary Request: \_\_\_\_\_

Email: \_\_\_\_\_ € CEU Needed

**Second Organization Representative – Silver, Gold & Platinum Sponsors only**

Name: \_\_\_\_\_ Dietary Request: \_\_\_\_\_

Email: \_\_\_\_\_ € CEU Needed

**Third Organization Representative – Gold & Platinum Sponsors only**

Name: \_\_\_\_\_ Dietary Request: \_\_\_\_\_

Email: \_\_\_\_\_ € CEU Needed

**Fourth Organization Representative – Platinum Sponsors only**

Name: \_\_\_\_\_ Dietary Request: \_\_\_\_\_

Email: \_\_\_\_\_ € CEU Needed

**ORGANIZATION CONTACT:**

*(Invoice will be issued to this individual/organization. All invoices are due within 30 days of receipt)*

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**POLICIES AND CONSIDERATIONS:**

1. It is understood that the above partnership activities do not include the following:
  - Use of NHAND letterhead,
  - Use of NHAND Officer’s signature or endorsement of any kind,
  - Use of the NHAND name or the Academy of Nutrition and Dietetics (Academy) name in reference, reports, press releases, etc. without prior written consent of NHAND and the Academy,
  - Use of any survey tool without prior approval of NHAND.
2. NHAND acceptance or support of exclusivity from any partner is prohibited.
3. The terms and conditions of the Letter of Agreement are good through **May 31, 2025.**

**We accept and agree to the terms stated above:** (Note: electronic signatures are an acceptable format for signatures. Once all signatures have been entered, the sponsor will receive a final PDF of the signed agreement)

\_\_\_\_\_  
Organization Authorized Signature Date

\_\_\_\_\_  
2024-2025 NHAND President Date

\_\_\_\_\_  
2024-2025 NHAND Treasurer Date