



2026-27 Sponsorship Prospectus

(For June 1, 2026 - May 30, 2027)

The New Hampshire Academy of Nutrition and Dietetics (NH AND) is a state affiliate of the Academy of Nutrition and Dietetics (the Academy), the world's largest organization of food and nutrition professionals. NH AND advocates for the dietetics profession, serving the public through the promotion of evidence-based nutrition, health, and well-being.

We share the Academy's mission of empowering members to be food and nutrition leaders. Registered Dietitian Nutritionists in New Hampshire shape food choices and improve the nutritional status and optimize health of the public by a philosophy of serving the public first.

NH AND offers a variety of sponsorship opportunities to get your product/services/brand in front of members. Our members value and look forward to engaging with industry supporters during our in person events- A fall education and networking event and a spring conference.

- The 2026 fall event will be at Tideline Public House, Durham, NH 10/8/26 5:30-7:30pm. Topic is Avoiding Burnout in Health Professionals. We estimate 30-50 attendees.
- The 2027 spring conference will be at Labelle Winery, Derry, NH on Friday April 9, 2027, NH. Multiple topics covered. Please visit our website for confirmed speakers. We estimate 110-120 attendees.

SPONSORSHIP POLICIES AND CONSIDERATIONS

1. It is understood that the above partnership activities do not include the following:
 - Use of NH AND letterhead,
 - Use of NH AND Officer's signature or endorsement of any kind,
 - Use of the NH AND name or the Academy of Nutrition and Dietetics (Academy) name in reference, reports, press releases, etc. without prior written consent of NH AND and the Academy,
 - Use of any survey tool without prior approval of NH AND.
2. NH AND acceptance or support of exclusivity from any partner is prohibited.
3. In instances where promotion of ad, hyperlinked logo, and or business name, in pre-conference promotion is applicable, all required components must be received by agreed upon deadline.
4. Non-Profits must be able to demonstrate current non-profit status to receive special rate.
5. The terms and conditions of the Letter of Agreement are good through **May 31, 2027**.
6. Payment via check or credit card accepted.
7. It is our policy to review sponsorships before accepting payment. You will be notified about any questions or next steps via email from an NH AND representative.

Review the following sponsorship options and submit your application through this [online form](#).

Please reach out to us at info.nhand@gmail.com if you don't see something that suits your needs from the options below to set up a time to discuss your proposed sponsorship further.

On behalf of our members, thank you for your support!

Spring Conference Sponsorship Packages

PLATINUM	Price: \$3,000
Benefits	Value
Two (2) Spring Conference exhibit tables to provide promotional material and option to bring samples (Qty 110) Premium exhibitor table location	\$1600
Digital promotion of your brand with logo on: - Sponsorship page at EatRightNH.org - Pre- conference e-blast communication 1 ad in Sponsor Highlights Communication (Sponsor to provide ad per specifications below)	\$1250
Opportunity for up to four (4) representatives to attend conference in person with meals included. Value based on general attendee registration fee.	\$760

GOLD	Price: \$2,500
Benefits	Value
One (1) exhibit table to provide promotional material / samples (Qty 110)	\$800
Digital promotion of your hyperlinked brand logo on: - Sponsorship page at EatRightNH.org - Pre-conference e-blast communication 1 Ad in Sponsor Highlights Communication (Sponsor to provide ad per specifications below)	\$1250
Up to three (3) representatives to attend conference in person with meals included. Value based on general attendee registration fee.	\$570

SILVER	Price: \$1,500
Benefits	Value
One (1) exhibit table to provide promotional material / samples (Qty 110)	\$800
Digital promotion of your hyperlinked brand logo on: - Sponsorship page at EatRightNH.org - Pre-conference e-blast communication	\$1000
Up to two (2) representatives to attend conference in person with meals included. Value based on general attendee registration fee.	\$380

Sponsor a Meal	
Benefits	Price
Sponsorship includes digital signage and promotion prior to the event as well as signage and recognition during the event. Opportunity to include materials in registration	\$2000-\$3500

Conference Exhibit Tables and Add-Ons

Spring Conference Exhibit Table	Price: \$850
Benefits	Value
One (1) exhibit table to provide promotional material / samples (Qty 110)	\$800
Digital promotion of your business name on: Pre- conference e-blast communication	\$250
Up to one (1) representative to attend conference in person with meals included. Value based on general attendee registration fee.	\$190

Non-Profit 501 (C) (3) Spring Conference Exhibit Table	Price: \$250
Benefits	Value
One (1) exhibit table to provide promotional material / samples (Qty 110)	\$800
Digital promotion of your business name on: Pre-Conference e-blast communication	\$250
Opportunity for up to one (1) representative to attend conference in person with meals included. Based on conference registration fee.	\$190

Add-on Options: <i>(only available with the above-mentioned packages)</i>	Price
Additional organization representative at Annual Conference	\$190
Promotional materials/samples in registration bags	\$300

A la Carte Options: *(Available year-round)*

Benefits	Price
Newsletter Ad - Up to 250 words, logo, and one graphic (content to be approved by NHAND) included with our regularly scheduled newsletter. Notes: - We only feature 1 ad spot per newsletter. We issue 4 newsletters/year - Per our credentialing agency, sponsorships must be clearly identified and sponsor ads cannot be included in issues that promote conference or continuing education. A separate newsletter will be issued for sponsors/advertisers around those events.	\$250 per ad
Hyperlinked Logo on NHAND website - Your company/organization will be recognized as a sponsor on the NHAND website's sponsorship page.	\$500
Sponsor Highlight Communication: A dedicated Eblast to all NHAND members in fall. Up to 250 words, logo, and one graphic (content to be approved by NHAND). Note: Our credentialing agency regulations do not allow the inclusion of sponsorship logos in communications promoting continuing education. Content will be labeled with "This content is brought to you by the generous financial support of [PARTNER]"	\$500